

Monthly Report (July 2010 to June 2011)

(July 2010 to June 2011)			Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
All Stores	Net Sales	(yoy %)	104.1%	104.4%	103.0%	107.0%	104.3%	102.8%	104.5%	103.3%	105.1%	105.8%	106.2%	112.4%	105.9%
	Number of All Stores	(stores)	163	163	163	162	164	164	164	164	164	168	168	169	169
Existing Stores	Net Sales	(yoy %)	101.2%	101.6%	102.8%	105.4%	103.5%	102.0%	103.7%	102.6%	104.2%	103.3%	103.0%	108.8%	103.4%
	* Number of Customers	(yoy %)	102.4%	101.9%	101.7%	102.4%	101.3%	103.1%	102.6%	102.4%	106.5%	106.4%	101.7%	105.4%	103.1%
	* Average customer spend	(yoy %)	98.9%	99.7%	101.0%	103.0%	102.1%	99.0%	101.1%	100.2%	97.9%	97.1%	101.2%	103.2%	100.3%
	Number of Existing Stores	(stores)	153	153	151	153	153	155	155	155	156	156	157	158	158
Breakdown Sales by Products	Home electrical appliances	(yoy %)	93.7%	102.8%	101.0%	108.9%	113.0%	93.8%	95.5%	97.1%	100.6%	101.1%	107.0%	123.9%	104.6%
	Miscellaneous household goods	(yoy %)	108.8%	106.4%	103.9%	108.7%	104.3%	107.1%	107.4%	106.2%	107.0%	107.8%	106.1%	114.3%	107.8%
	Foods	(yoy %)	100.6%	100.4%	98.3%	102.4%	101.0%	103.2%	103.1%	102.9%	115.4%	105.8%	105.5%	108.5%	104.4%
	Watches & Fashion merchandise	(yoy %)	105.0%	105.7%	104.9%	105.3%	101.0%	101.9%	106.0%	101.8%	93.7%	103.9%	105.9%	109.7%	104.2%
	Sporting goods & Leisure goods	(yoy %)	110.3%	106.7%	105.0%	110.1%	107.1%	110.2%	106.1%	108.5%	108.7%	108.0%	100.6%	105.0%	107.9%
	Others	(yoy %)	124.8%	114.6%	131.7%	139.4%	117.9%	119.9%	129.0%	117.9%	113.1%	129.2%	137.6%	124.7%	129.3%

(July 2009 to June 2010)			Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
All Stores	Net Sales	(yoy %)	102.3%	104.2%	106.2%	108.3%	103.7%	106.9%	109.6%	105.3%	105.2%	106.4%	102.1%	103.8%	106.1%
	Number of All Stores	(stores)	157	157	157	158	159	160	160	161	161	161	162	162	162
Existing Stores	Net Sales	(yoy %)	97.0%	97.5%	99.2%	100.5%	95.2%	99.0%	100.8%	99.1%	98.8%	100.6%	96.5%	97.8%	98.5%
	* Number of Customers	(yoy %)	104.4%	105.8%	106.9%	107.2%	103.2%	105.6%	107.2%	103.2%	101.3%	101.4%	98.9%	100.4%	103.8%
	* Number of Unit Price per Customers	(yoy %)	92.9%	92.2%	92.8%	93.8%	92.3%	93.8%	94.0%	96.0%	97.5%	99.2%	97.5%	97.4%	94.9%
	Number of Existing Stores	(stores)	144	144	144	145	145	146	146	146	149	149	149	149	149
Breakdown Sales by Products	Home electrical appliances	(yoy %)	86.5%	86.7%	90.3%	93.6%	90.1%	102.5%	97.3%	95.8%	103.2%	100.7%	95.6%	92.3%	96.3%
	Miscellaneous household goods	(yoy %)	105.9%	109.4%	109.1%	111.6%	106.0%	110.7%	113.0%	108.3%	106.9%	109.0%	104.3%	107.4%	109.1%
	Foods	(yoy %)	120.1%	120.1%	121.7%	122.4%	118.0%	118.4%	117.5%	109.5%	106.1%	107.6%	101.4%	104.0%	114.4%
	Watches & Fashion merchandise	(yoy %)	96.5%	96.1%	98.5%	102.1%	97.0%	99.1%	105.9%	102.4%	101.3%	106.5%	102.3%	103.1%	101.4%
	Sporting goods & Leisure goods	(yoy %)	98.6%	106.3%	109.3%	107.1%	102.8%	105.1%	109.6%	103.0%	106.2%	103.9%	105.3%	107.4%	105.5%
	Others	(yoy %)	115.7%	120.9%	119.8%	115.4%	120.0%	119.6%	148.0%	134.6%	139.3%	109.6%	117.5%	134.9%	121.7%

1. There were cloudy and rainy days till the middle of June, however temperature rose sharply in the latter half of June. Extremely hot days with temperature of 35°C and above were recorded.
2. The same store sales rose by 8.8% which is the highest figure in the past 12 years.
3. Regarding sales trend by product category, "power saving, eco-friendly, cooling" products led consumption such as electric fan, LED lighting, body-care products, soft-drink, functional underwear.
4. New store openings in July: Takadanobaba ekimae store (Tokyo shinjuku ward) will be opened on July 15th, Kawaguchi ekimae store (Saitama pref.) will be opened in the end of July. Also, MEGA Don Quijote Hachioji store reopened on July 1st which was converted from Nagasakiya store.

Don Quijote Co., Ltd. (TSE 7532)

2-19-10 Aobadai Meguro-ku, Tokyo 153-0042, Japan

Senior Managing Director & CFO

Mitsuo Takahashi

Tel +81-3-5725-7588

Fax +81-3-5725-7024

E-mail takahashi@donki.co.jp